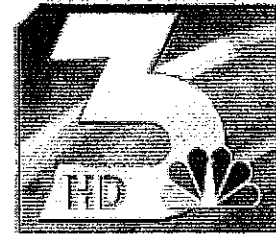


ORDER

KSNV

Orders

Order / Rev: 107523
Alt Order #: 06861345
Product Desc: D.TARKANIAN FOR CONG
Estimate:
Flight Dates: 10/08/12 - 10/14/12
Original Date / Rev: 10/05/12 / 10/05/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency

Name: Sandler-Innocenzi, Inc.
Buying Contact:
Billing Contact:
 705 Prince St.
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser

Name: Tarkanian for Congress
Demographic: A35+
Product Codes: PLC02
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	23%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$0.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$0.00
KTUD	1%	\$0.00
KVVU	20%	\$0.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$0.00